**GESN: Organisation Profile for Anti-Voter Apathy Project (AVAP)** 

Organisation		
Information	Name:	Anti-Voter Apathy Project (AVAP)
	Date of Registration	25 <sup>th</sup> December, 1995
	Physical Address	Workers compensation House 3 <sup>rd</sup> floor -
		346, Cairo Road- Lusaka- Zambia
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	Contact Person	Richwell Mulwani-Executive Director
		Mrs. Florence Chipasha- Chairperson
Organisations Background		The Anti-Voter Apathy Project (AVAP) was registered on 26 <sup>th</sup> December 1995 with the Registrar of Societies as a Non-Governmental Organisation actively involved in the promotion of enhanced democracy, respect for human rights, voter and political participation, advocating for transparent and accountable leadership for good governance. AVAP is a member driven organisation having representation in all district through the friends of AVAP initiative who subscribe to its objectives. AVAP was established to empower citizens to demand for their human rights in the development process and elections and mobilise and engage citizens to register as voters through critical community awareness campaigns to make every voter count.  AVAP was established to promote enhanced democracy, respect for human rights, voter and political participation and advocacy for transparent and accountable leadership at all levels of governance. From inception AVAP has been actively involved in civic education, voter education, democracy education,
		human rights education and election monitoring.
Mission		THE MISSION OF AVAP IS "to contribute
		to Zambia's socio-economic, political and democratic development processes through empowerment of citizens with information, skills and knowledge for their effective participation in the electoral process and inclusive governance at all levels.  AVAP envisions to create an informed
		citizenry that is able to change the power

Vision	relations through sustainable advocacy, demand for their human rights and participation to influence policy formulation and electoral law reform process that responds to the rights of the citizens. AVAP continues to educate citizens on their democratic rights and empower them with skills, knowledge and tools to effectively participate in the elections and decision making process.  THE VISION OF AVAP is "a developed Zambia through informed, democratic, inclusive and popular citizenry participation in decision making at all levels of governance". The motto of AVAP is Vote Enmasse and making every vote count
Aims/Goal	THE STRATEGIC GOAL OF AVAP is to increase the capacities of citizens and reduce their apathy in democratic and development processes through training and creative dissemination and sharing of information and knowledge at all levels of governance. AVAP aims to maximize a country wide campaign against voter apathy for improved voter participation, representation, accountability and enhanced voter turn-out.
Objectives	<ul> <li>To maximize a country- wide campaign against voter apathy through continuous civic and voter education for citizens to acquire National Registration cards (NRCs) and voters' cards and vote in an election.</li> <li>To re- kindle citizens' civic values through continuous democracy and human rights education</li> <li>To promote transparency and accountability of duty bearers and state institutions for improved governance and sustainable livelihood among the citizens</li> <li>To sensitize people over their voting rights and the need for their effective participation in governance</li> <li>To promote youth leadership capacity building as an avenue for increased youth participation in democracy and political governance.</li> <li>To establish factors and root causes of voter apathy through voter apathy research and surveys</li> </ul>

	<ul> <li>To advocate for an inclusive and transparent electoral process through Monitoring Presidential, parliamentary and local government elections</li> </ul>
Scope of work and target	AVAP mobilises and educate citizens on their democratic rights, human rights, civic rights and voters rights. AVAP mobilises citizens' communities and encourages them to register as voters, participating in community meetings to promote local democracy and enhance accountability of duty bearers and state institutions through citizen engagement sand provision of civic and voter information to target audiences.  AVAP) trains youth in leadership skills to increase their representation in decision making positions and advocates for favourable electoral environment to promote equal participation of all citizens. AVAP s focus is based on civic education, voter education, human rights education and continuous democracy education  The target audience of AVAP are:  The youth as first time voters  The women as the majority and more vulnerable and discriminated group  The general citizenry as voters in the election  The other target audience are traditional leaders, media houses, institutions of learning, government ministries, political parties and candidates, persons with disabilities, women associations and youth groups.
Geographic Coverage	Through -out the Country
Team members	The General Assembly members, The Advisory board, National Secretariat, District coordinators, Good governance clubs in schools, friends of AVAP committees, Community voter educators and volunteers.
Key Activities	<ul> <li>Public awareness campaigns on public policy formulation and law reforms in Zambia</li> <li>Conduct civic education, voter education, democracy education, human rights education in communities</li> </ul>

- Holding public meetings on quality service delivery in communities.
- Holding democracy forums to stimulate public debates at all levels of decision making
- Establishing Good Governance Clubs in Institutions of learning
- Conducting corruption awareness campaigns in communities
- Holding Public accountability platforms on the roles of duty bearers to build local democracy
- Hold stakeholders' forums on the Electoral cycle processes
- Public awareness campaigns on the constitution making process in Zambia
- Advocacy on public accountability and expenditure tracking on public resources such as Constituency development fund, school bursaries and other government budget allocation
- Hold community meetings between rights holders and duty bearers
- Hold advocacy sessions through TV, radio and social media to disseminate information
- Train young people in politics for them to take up leadership roles in the political arena.
- Train and deploy Elections monitors
- Monitoring the general Elections and producing election monitoring reports
- Training citizens on their rights using the Rights Based Approach to development